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The Honorable George V. Allen, Director United States Information Agency Washington 25, D. C.

Dear George:

New that my associates and I have had a chance to more thereughly review your semi-annual report, I am writing to express our thoughts on some of the activities and plane it covers.

I read with particular interest your prefatery statement calling for a steady fundamental approach to problems peecd by the long-term challenge in the realm of world opinion. And I agree that USIA must not be diverted by sputnike and other crises, from its vital role of presenting a balanced picture of American aims and policies. While the six months under review certainly contained their share of such challenges for our information program (notably Sputnik and Little Rock), USIA efforts to put those in the perspective of free world noccuplishments and aspirations were impressive.

The period also saw a development of new situations which create increasing apportunity for USIA. In this consection, I note especially the interest around in Peland and Russian by your Poilt in SEA exhibit as well as the espansion of influence of America Illustrated in cities of the USER. By extension, although it does not come within the scape of this report, I should like to mention our continuing interest in the seven you have recently taken to pursue these new apportunities: the International Media Guarantee Program with Peland and the activities now being developed as a result of the exchange agreement with the Soviet Union.

State Department review completed

As to your plans for developing now resembles to deal with emerging problems, we share your assessment of the most to generate a more far-reaching influence among the peoples of Africa. Similarly, on another important problem underscored in your report, we are convinced of the mounting most for vigorous and resourceful measures to persuade people abroad of the advantages of our cooperative programs for technical and economic advancement.

Again let me thank you for seeding us the report. I hope that it will gain wide circulation and thornby increase public understanding of the vital role of the overseas information program.

Sincerely.

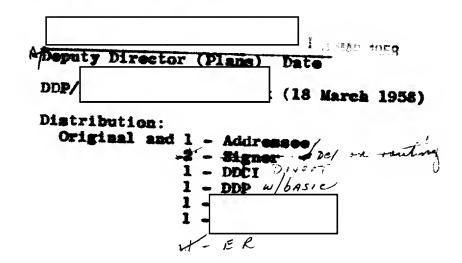
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The Hendroble George V. Allen, Bistotter United States Interestion Agency Vachington 25, D. C.

Dear Bearge!

These you very much for conding so a copy of your cond-contail report which I on bringing to the attention of com of my accordance here. Your thoughtwines in sealing it to so is in-deed appreciated.

Should we have any equipments to make, we will containly get in touch with you.

With Madout regards.

timewely,

Signed

Alben V Dellen Birocks

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